



COOKIES POLICY

1. INTRODUCTION

Cookies are text files containing small amounts of information that may be placed on your device when you visit websites. Websites use various types of cookies to fulfil many functions. Some cookies may be temporary and stay on your device for the duration of your browsing session only - so once you close your browser, the cookies will be deleted (**session cookies**). Some cookies may be more permanent or semi-permanent in order to remember your preferences in the future - unless you choose to delete them (**persistent cookies**). Cookies may be placed by the operator of the website or by other parties setting cookies through that website.

2. WHAT COOKIES ARE USED BY US?

STRICTLY NECESSARY COOKIES

'Strictly Necessary' cookies allow you to move around this website and to use essential features like secure areas. We use these Strictly Necessary cookies to eg remember information you've entered on forms when you navigate to different pages in a single web browser session.

Strictly Necessary cookies will NOT be used to gather information that is used to advertise products or services to you.

Accepting these cookies is a condition of using this website, so if you prevent these cookies we can't guarantee your security or predict how our website will perform during your visit.

Here is a list of the Strictly Necessary cookies which may be used on this website.

Cookie Name	Purpose	Duration
SESS + unique alphanumeric string	This cookie contains a unique session identifier for the current user of the site. It does not store any personally identifiable information and is used to distinguish individual users of the website.	Session
cookie-agreed	Indicates that the user has agreed to the cookies banner from the website	Persistent – 3 months

PERFORMANCE & FUNCTIONALITY COOKIES

'Performance' cookies collect information about how visitors use a website, for instance which pages visitors go to most often, and logs errors experienced on the site. These cookies don't collect information that identifies a visitor (unless specified). All information these cookies collect is aggregated and anonymous. It is only used to improve how the website works. By using our website, you agree that we can place these types of cookies on your device.

You can control whether or not these cookies are used, but preventing them may mean we can't offer you some services, and will reduce the support we can offer you. It's also possible that preventing these cookie stops us remembering that you didn't want a specific service.



Here is a list of the Performance and Functionality cookies which may be used on this website.

Cookie Name	Purpose	Duration
JSESSIONID	Stores user session information	Session
_ga	Used to distinguish users.	Persistent – 2 years
_gid	Used to distinguish users.	Persistent – 24 hours
_gat	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_<property-id>.	Persistent - 1 Minute
_hjIncludedInSample	Hotjar cookie. This session cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate funnels.	Persistent – 1 year
__unam	The “__unam” cookie is set as part of the ShareThis service and monitors “click-stream” activity, e.g. web pages viewed, navigation from page to page, time spent on each page etc. The ShareThis service only personally identifies you if you have separately signed up with ShareThis for a ShareThis account and given them your consent. You can read the ShareThis privacy policy here . This page also explains how you can opt out of the tracking aspects of the ShareThis Service if you wish to.	Persistent – 9 months



__stid	See ShareThis purpose above	Persistent – 1 year
--------	-----------------------------	---------------------

3. HOW TO MANAGE COOKIES

If you do not wish for cookies to be installed on your device, you can change the settings on your browser or device to reject cookies. For more information about how to reject cookies using your internet browser settings please consult the “Help” section of your internet browser (or alternatively visit <http://www.aboutcookies.org>). Please note that, if you do set your Internet browser to reject cookies, you may not be able to access all of the functions of the website.

Our website may contain content and links to other sites that are operated by third parties that may also operate cookies. We don’t control these third party sites or cookies and this Privacy Notice does not apply to them. Please consult the terms and conditions and Privacy Notice of the relevant third party site to find out how that site collects and uses your information and to establish whether and for what purpose they use cookies.

4. HOW TO CONTACT US

This website is operated by Imagination Europe Limited, a company registered in England. Our registered number is 01442096.

If you wish to contact us please use our postal address at:

25 Store Street, South Crescent, London, WC1E 7BL

or send an email to privacy@imagination.com

Policy updated October 2018