Modern Slavery Statement

Integrated Management System (IMS)
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Imagination is a global independent agency that creates connecting experiences for businesses, brands and people.

Imagination remains committed to endeavouring to ensure that its business activities and supply chains are free from any kind of slavery, human trafficking or forced labour.

Underpinning this commitment in 2016, Imagination published its Modern Slavery Policy. This policy is reviewed annually. Imagination continues to undertake risk assessments and audits of suppliers in its EMEA operations. Since launching the policy in 2016, we have not identified any high risk or areas of concern from the risk assessments and audits. We continue to assess and audit new and existing suppliers across the global business operation.

Annual online training in Modern Slavery is mandatory for all employees and includes a questionnaire to verify their understanding of their responsibilities with regards to suppliers and the wider supply chain.

In 2019, new due diligence procedures were introduced for new suppliers to the business. Supplier contracts and terms and conditions have been amended to improve appropriate due diligence on suppliers from a modern slavery, anti-bribery, information security, harassment and whistleblowing perspective. Further improvements and engagement with higher risk suppliers are scheduled for 2020.

This statement is made pursuant to Section 54 of the UK’s Modern Slavery Act 2015. The statement is made on behalf of the UK business (which includes The Imagination Group Limited and Imagination Europe Limited); however, all principles are shared across our global offices.

Simon Bruxner-Randall
Group COO